



2004 Estate Bottled
Third Alarm
Cabernet Sauvignon
RESERVE
Russian River Valley

TECHNICALLY

HARVEST DATE:
Sept. 15 – Oct. 13, 2004

pH
3.37

TOTAL ACIDITY:
.71

RESIDUAL SUGAR:
Dry

ALCOHOL:
15.2%

WINEMAKER:
JASON DE LOACH

CASES PRODUCED:
545

RELEASE DATE:
March, 2008

SUGGESTED RETAIL PRICE:
\$30

THE VINEYARDS

Soaking up sun in the northernmost section of Hook and Ladder's Russian River Valley vineyards, these grapes are also located in the sub-appellation of the Chalk Hill region on the southern border of Healdsburg. Farmed on our family's homestead, this Cabernet is one of the oldest and boldest in the area.

THE WINEMAKING

Out of the numerous acres of fruit grown by our family, only select lots are made into Hook & Ladder Third Alarm. We taste every barrel and isolate the most flavorful, complex and regionally distinct batches for our limited production reserve wines. Aged in French and American oak for 22 months, this 3rd Alarm is the finest example of our 2004 Cabernet harvest.

THE WINE

Heavily laden with aromas of cinnamon, allspice, and rich purple berries; this dark red-garnet Cabernet has a vanilla and cocoa powder flavor spiked with blackberry and spicy black cherry. Sleek tannins, great complexity and a long smooth finish make this an ideal wine. Great with a rustic main course or a dark chocolate dessert.