



2006 Estate Bottled
Third Alarm
Pinot Noir
RESERVE
Russian River Valley

TECHNICALLY

HARVEST DATE:
October, 2006

pH
3.79

TOTAL ACIDITY:
0.57

RESIDUAL SUGAR:
Dry

ALCOHOL:
14.2%

WINEMAKER:
JASON DE LOACH

CASES PRODUCED:
168

RELEASE DATE:
Spring 2008

SUGGESTED RETAIL PRICE:
\$35

THE VINEYARDS

Farming Pinot Noir since 1973 in the Russian River Valley of Sonoma County, we have refined our vineyard practices to maximize the benefit of the coastal fog which blankets our fruit almost every morning and evening. The cooling moisture is beneficial, even crucial, during the summer, ensuring a longer growing season in which Pinot Noir thrives.

THE WINEMAKING

Using old world techniques, we make our Pinot Noir in small batches utilizing open-top fermentors, “punching-down” the fruit by hand. Out of the hundreds of acres of fruit grown by our family, only select blocks of grapes are considered for our reserve program. After using our best vineyard lots, we taste every barrel and isolate the most flavorful, complex and regionally distinct for our Third Alarm wines.

THE WINE

After 11 months in barrel, this Pinot displays aromatic vanilla, oak, and black cherry with hints of raspberry. Juicy, mouth watering raspberry-cherry-, vanilla and spice on the finish. What a mouthful! Full, lively flavors yet silky and elegant.