



2006 Estate Grown
Third Alarm Reserve
Zinfandel
Russian River Valley

**TECHNICAL
INFORMATION**

HARVEST DATE:
Oct. 27-31, 2006

pH
3.48

TOTAL ACIDITY:
.68

RESIDUAL SUGAR:
Dry

ALCOHOL:
14.5

WINEMAKER:
JASON DE LOACH

CASES PRODUCED:
756

RELEASE DATE:
Spring, 2009

SUGGESTED RETAIL PRICE:
\$24

THE VINEYARDS

For this Zinfandel we used some of our oldest vines, planted as early as 1895. The Russian River Valley's cool evenings facilitate a longer growing season in which our Zinfandel develops its deep character. The maturity of the vines, combined with old-fashioned farming techniques produce a distinct and robust flavor that can not be duplicated any other way.

THE WINEMAKING

Out of the hundreds of acres of fruit grown by our family, only a small select group of grapes receive the honor of being made into Hook & Ladder Third Alarm. After using our best vineyard lots, we taste every barrel and isolate the most flavorful, complex and regionally distinct ones for our true reserve wines. Aged in American and European oak for a minimum of 12 months, only 756 cases of this hand-made, open-top fermented old vine Zinfandel were produced.

THE WINE

Our finest selection of Zinfandel displays dark cherry red color that infers the chocolate-raspberry with cinnamon and dusty coco nose. Bright flavors of cherry and blackberry balanced with oak and spice are robust up front and long in the finish. Enjoy now or cellar for a few years.