



**THE VINEYARDS:**

Cecil De Loach planted these delicate Pinot Noir vineyards in 1973 in the Russian River Valley. Located on the plains and gently rolling hills off Olivet road in western Santa Rosa, this area provides an excellent medium for the coastal fog that blankets our fruit in the mornings and evenings. The cooling moisture facilitates a longer growing season in which Pinot Noir thrives.

**THE GROWING SEASON:**

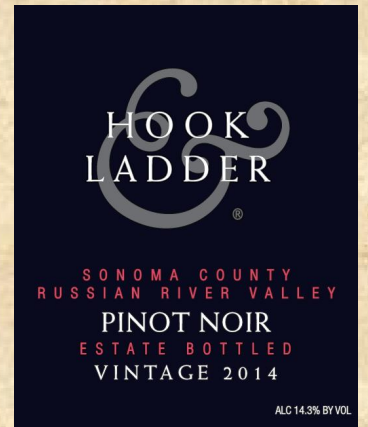
2014 was an exceptionally good year for growing grapes in the Russian River Valley. A gradual heat progression through the growing season, combined with an above average yield allowed the fruit to ripen slowly, ensuring maximum flavor development.

**THE WINEMAKING:**

We use old world techniques, whole berries, and whole clusters to make our Pinot Noir in small batches that we "punch-down" up to three times a day. After native yeast fermentation the wine is aged in French oak barrels for up to 8 months to achieve optimum balance and complexity.

**THE WINE:**

Our Pinot Noir displays a deep, dark magenta and purple color followed by aromas of raspberries, black cherry and cola with hints of cinnamon and spice. The full mixed black and red berry palate is accented by vanilla and cinnamon with a smooth finish of lingering raspberry, cherry and heavy spice. This multi-layered Pinot is lovely and rich; able to be enjoyed with a meal or on its own.



2014 PINOT NOIR  
RUSSIAN RIVER VALLEY

*HARVESTED*  
September 3 – 15, 2014

*ALCOHOL*  
14.3%

*TA*  
.58

*pH*  
3.55

*CASES PRODUCED*  
5,650

*AGING*  
8 months in 100%  
French Oak

20% New Oak

*ESTATE BOTTLED*  
June 11, 2015

*WINEMAKER*  
Jason De Loach

Hook & Ladder Winery  
2134 Olivet Road, Santa Rosa, CA 95401  
t. 707.526.2255 f. 707.526.9193  
www.hookandladderwinery.com