



THE VINEYARDS:

Cecil De Loach planted these delicate Pinot Noir vineyards in 1973 in the Russian River Valley. Located on the plains and gently rolling hills off Olivet road in western Santa Rosa, this area provides an excellent medium for the coastal fog that blankets our fruit in the mornings and evenings. The cooling moisture facilitates a longer growing season in which Pinot Noir thrives.

THE GROWING SEASON:

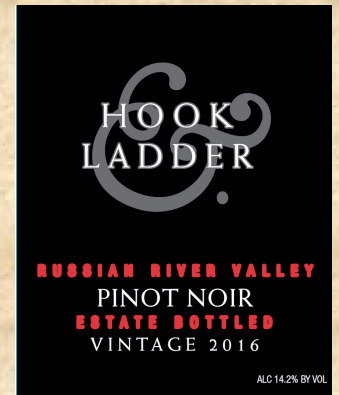
Despite going into the 5th year of drought, 2016 was another fantastic growing year in the Russian River Valley. Yields were larger than that of 2015 while a slightly cooler August allowed the clusters to mature more slowly and evenly than that vintage, providing great flavor and color development.

THE WINEMAKING:

We use old world techniques, whole berries, and whole clusters to make our Pinot Noir in small batches that we "punch-down" up to three times a day. After native yeast fermentation the wine is aged in French oak barrels for up to 8 months to achieve optimum balance and complexity.

THE WINE:

Our Pinot Noir displays a medium magenta red hue, followed by aromas of vanilla bean and bright blueberry-cherry with slight notes of powdered cinnamon. Full ripe flavors of stone fruit, vanilla and dark chocolate pomegranate, finish this multi-layered Pinot. Lovely and rich, it can be enjoyed with a meal or on its own.



2016 PINOT NOIR
RUSSIAN RIVER VALLEY

HARVESTED 5i | i g'iz9!'

CYdH'a Wf '13th

ALCOHOL
%4.2\$%

TA
.57

pH
3.45

CASES PRODUCED 4,351

AGING
8 months in 100%
French Oak

20% New Oak

ESTATE BOTTLED June
11, 2017

WINEMAKER
Jason De Loach

Hook & Ladder Winery
2134 Olivet Road, Santa Rosa, CA 95401
t. 707.526.2255 f. 707.526.9193
www.hookandladderwinery.com